



PROSTATE AWARENESS FOUNDATION
INTEGRATIVE PATHS TO HEALING

CANCER CLIMB & TREK FOR PROSTATE AWARENESS

MT. BLANC – THE ALPS

JULY 31 TO AUGUST 6, 2011



- This year, 200,000 men will be told they have prostate cancer
- Every 90 seconds another man is diagnosed with the disease
- 30,000 men will die from prostate cancer this year
- One of five men diagnosed will be under 60 years of age
- 30% of all US men have undiagnosed prostate cancer by age 60
- In many cases men are being over-treated for a disease, which will not progress

Since 2001, a select group of prostate cancer veterans, their family members, loved ones and friends have been participating in the annual Cancer Climb & Trek for Prostate Awareness fundraiser. The 2011 expedition will tackle Mt. Blanc in the European Alps. They will trek over 60 miles in five days and climb and descend over 16,000' of elevation.

For the expedition members, this is an opportunity to focus national attention on the prostate cancer epidemic while sending a message of hope and inspiration to those afflicted with the disease. We would like to ask you for your support and help in achieving our objectives:

OUR GOALS

- Generate critically needed funding for prostate education, awareness and prevention programs.
- Inspire men and their families with the knowledge that there is a rich and rewarding life after diagnosis.
- Take a pro-active approach to prostate health

We'd like you to be there with us in spirit when we test our endurance each day on the expedition.
Please read the back of this flier for more information about how you can help.



PROSTATE CANCER CLIMB
Hap Weyman Memorial Prostate Cancer Awareness Project

www.prostateawarenessfoundation.org

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JOIN US IN SPIRIT ON OUR EXPEDITION TO CONQUOR PROSTATE CANCER

- Sponsor One of Our Determined Climbers / Trekkers
- Contribute in the Memory of a Special Individual
- Donate in the Name of Someone Living With Cancer
- Help Fund Education and Outreach Programs

DONOR LEVEL	COMMEMORATIVE GIFTS
___ FIRST STEP – \$35	Collectible wallet card commemorating the climb with <i>Keys to Prostate Health</i> on the reverse side
___ BASE CAMP – \$50	Wallet card plus a name of your choice on this year's banner
___ HIGH CAMP – \$100	All of the above plus an annual subscription to <i>Prostate Self Help</i> newsletter
___ SUMMIT – \$250+	All the above, plus an official climb tee shirt

I support you every step of the way!

Here is my tax deductible check for the amount I have indicated above.

You can also donate on my behalf by credit card. It's easy, just visit my webpage listed below and follow the prompts.

The climber I am sponsoring is _____
(Please put climber's name on your check)

I wish my donation to be in the Memory / Name of _____

My Name _____ email _____

Street _____ City _____

State _____ Zip _____

Please mail checks to: Prostate Awareness Foundation, PO Box 2934, Santa Rosa, CA 95409