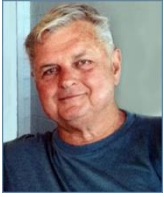


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FOR IMMEDIATE RELEASE

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Frank Lambert Senior Memorial Poker Tournament Benefit for the Prostate Awareness Foundation

Sunday, April 12th, 2014, 2-6 pm

Buck's, 16440 4th Street (at Mill), Guerneville, CA 95446

Guerneville, CA. Card players everywhere are invited to try their luck at the **Frank Lambert Senior Memorial Poker Tournament**, a Texas Hold 'em Tournament benefitting the **Prostate Awareness Foundation**, and the **Cancer Climb for Prostate Awareness at Mount Baker in Washington State, July 10-18, 2015**. The Prostate Awareness Foundation (PAF) offers information, support, and education about the treatment options available to men with prostate cancer and other prostate issues.

The **Frank Lambert Senior Memorial Poker Tournament** is named in memory of beloved Guerneville resident Frank Lambert, Sr. who lost his battle with prostate cancer after a struggle of many years. Frank Lambert, Sr. did not allow the disease that stole his life to conquer his spirit throughout the many years that he fought prostate cancer. Frank remained hopeful that one of the many clinical trials that he participated in would one day enable somebody else to live a full and happy life free of cancer. In planning the tournament, the PAF met with Mrs. Lambert in the house he built in 1962, and went through the family's photographs of Frank. They were snippets of a life spent surrounded by loving friends & family- at barbecues, fishing, hunting, driving trucks and on vacation. Always surrounded by family.

The players at the tournament will raise critically needed funding for the Mount Baker Climb and the Prostate Awareness Foundation's education and outreach programs. First through fifth place finishers in the tournament will receive **VISA gift card prizes**, and there are **consolation prizes** for 6th-12th place finishers. Special prizes will be given for highest hand during the tournament, for "aces cracked" and there will be an opportunity to collect a "bounty prize" by taking down the player wearing the shirt with a target on it. Professional dealers will be tossing cards at all of the tables.

To play, there is a **\$60 buy-in with a \$40 Add-on**. Reserve your seat at the table by phoning Mary Agneberg at 707-529-1743 or by registering online using PayPal on the Prostate Awareness Foundation website: <http://www.prostateawarenessfoundation.org>. Those who prefer to mail in their payments can send the form and a check for \$60 (per player) to PAF, Post Office Box 2934, Santa Rosa, CA 95409

Since 2001, a select group of prostate cancer veterans, their family members, loved ones, friends and supporters have been participating in the annual Cancer Climb for Prostate Awareness. The 2015 expedition in July will tackle **10,781' Mt Baker** in the northern Cascade mountain range in Washington state near the Canadian border. For the expedition members, this is an opportunity to focus national attention on the prostate cancer epidemic while sending a message of hope, inspiration and *action* to those afflicted with the disease. *The Prostate Awareness Foundation is a non-profit 501(c)(3) organization- Fed ID #31-1633278*

Visit <http://www.prostateawarenessfoundation.org> for more information about the Prostate Awareness Foundation and its mission, or contact Ken Malik at via email at kamalik@prostateawarenessfoundation.org or by telephone 415-675-5661. For poker info, contact event coordinator Mary Agneberg at 707-529-1743.



The Prostate Awareness Foundation (PAF) offers information, support, and education about the treatment options available to those with prostate cancer. The object is to lessen the trauma, impact, problems, and depression associated with the disease and to encourage proactive responsibility for one's own healing. We also offer information to those who wish to take a preventative approach to the disease. Based in San Francisco & North Bay Area, we have been providing this service, nationwide since 1995