



PROSTATE AWARENESS FOUNDATION

INTEGRATIVE PATHS TO HEALING

Post Office Box 2934, Santa Rosa, CA 95409

Telephone: 415-675-5661

www.prostateawarenessfoundation.org

Cancer Climb & Trek for Prostate Awareness Mt Baker ~ 10,781'/3,286m North Cascades National Park, Washington July 10-18, 2015

- This year, over 200,000 men will be told they have prostate cancer
- Every 90 seconds another man is diagnosed with the disease
- 30,000 men will die from prostate cancer this year
- One of five men diagnosed will be under 60 years of age
- 30% of all US men have undiagnosed prostate cancer by age 60
- In many cases men are being over-treated for a disease which will not progress

Since 2001, a select group of prostate cancer veterans, their family members, loved ones and friends have been participating in the annual *Cancer Climb for Prostate Awareness*. The 2015 expedition this July will summit Mt. Baker, an impressive 10,781' peak in North Cascades National Park. There will be 2 teams of participants: a climbing team, and a vitally important trekking team which will provide support for those who will go on to summit the peak.

For the expedition members, this is an opportunity to focus national attention on the prostate cancer epidemic while sending a message of action, hope and inspiration to those afflicted with the disease. Participants will raise critically needed funding for the non-profit *Prostate Awareness Foundation's* education and outreach programs. The PAF provides education and free information while encouraging men to take a pro-active posture toward prostate health. Prostate cancer will affect one in five families in the United States.

OUR GOALS

- Generate critically needed funding for prostate education, awareness & prevention programs
- Teach men how they can take a pro-active approach to prostate health
- Inspire men and their families with the knowledge that there is a rich and rewarding life after diagnosis

We would like you to be there with us in spirit when we test our endurance each day on the expedition. Please read the back of this flier for more information about how you can help.

The Prostate Awareness Foundation, the non-profit organization that sponsors these expeditions, provides men and their families with information about available treatment options both conventional and alternative for not only dealing with prostate cancer, but also BPH (benign prostatic hypertrophy) and other prostate issues. PAF also offers guidance about preventative measures, nutritional support and stress management techniques. The object is to help men and their families take a proactive approach to good prostate health. You can get more information about the mission of the Prostate Awareness Foundation on the PAF website, www.prostateawarenessfoundation.org or by calling PAF Help & Information Line at 415-675-5661.

Prostate Awareness Foundation is a 501(c)(3) organization, EIN# 31-1633278



PROSTATE AWARENESS FOUNDATION

INTEGRATIVE PATHS TO HEALING

Cancer Climb & Trek for Prostate Awareness

Mt Baker - 10,781' / 3286m, North Cascades National Park, Washington

How you can help the PAF fulfill its mission:

- Contribute funds to cover expedition costs
- Make an in-kind donation of supplies, gear, and clothing
- Help fund the PAF's education and outreach programs

Please mail checks to: Prostate Awareness Foundation, P.O. Box 2934, Santa Rosa CA 95409 and forward your logo to mary@prostateawarenessfoundation.org

Type of Donation

Commemorative Gifts

___ In-Kind

PAF is seeking in-kind donations of gear & supplies for the expedition. In-kind donors of product or services will receive logo & link on the website and a listing on the event t-shirt, and inclusion in social media campaign.

___ High Camp Sponsor \$250

High Camp sponsors will receive logo & link on the website and a listing on the event t-shirt, and inclusion in social media campaign, logo or business listing on the banner we carry to the summit, and a Mt Baker commemorate patch.

___ Summit Sponsorship \$500

All of the above, plus the official Mt Baker expedition T-Shirt

\$ ___ Expedition Sponsor

Donation in any amount to assist the PAF and its mission

Name of Business: _____

Business Website: _____

Contact Name: _____

Address: _____

Email Address: _____



PROSTATE AWARENESS FOUNDATION

Post Office Box 2934, Santa Rosa, CA 95409

Telephone: 415-675-5661

www.prostateawarenessfoundation.org

Prostate Awareness Foundation is a 501(c)(3) organization, EIN# 31-1633278