

# Cancer Climb & Trek for Prostate Awareness Glacier National Park, Montana August 14 – 21, 2010



- This year, 200,000 men will be told they have prostate cancer
- Every 90 seconds another man is diagnosed with the disease
- 30,000 men will die from prostate cancer this year
- One of five men diagnosed will be under 60 years of age
- 30% of all US men have undiagnosed prostate cancer by age 60

Since 2001, a select group of prostate cancer veterans, their family members, loved ones and friends have been participating in the annual Cancer Climb For Prostate Awareness expedition. The 2010 expedition will visit the Northern Rockies in Glacier National Park where they will be trekking and climbing over the Continental Divide.

For the expedition members, this is an opportunity to focus national attention on the prostate cancer epidemic while sending a message of hope and inspiration to those afflicted with the disease. We would like to ask you for your support and help in achieving our objectives:

#### **OUR GOALS**

- Raise critically needed funding for prostate education, awareness and prevention programs.
- Inspire men and their families with the knowledge that there is a rich and rewarding life after diagnosis.
- Take a pro-active approach to prostate health.

We'd like you to be there with us in spirit when we test our endurance each day on the expedition. Please read the back of this flier for more information about how you can help.



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### JOIN US IN SPIRIT ON OUR EXPEDITION TO SURMOUNT PROSTATE CANCER

- Sponsor One of Our Determined Climbers
- Contribute in the Memory of a Special Individual
- Donate in the Name of Someone Living With Cancer
- Help Fund Education and Outreach Programs

DONOR LEVEL	COMMEMORATIVE GIFTS
BASE CAMP – \$35+	Collectible wallet card commemorating the climb with ` <i>Keys to Prostate Health</i> , plus a name of your choice on the banner we carry to the summits
 MID-WAY – \$55+	Collectible logo pen commemorating the climb plus the wallet card
 HIGH CAMP – \$100+	Pen, wallet card & an annual email subscription to the <i>Prostate Self Help</i> monthly bulletin
 SUMMIT – \$250+	All the above, <b>plus</b> an official climb tee shirt

#### I support you every step of the way! Here is my tax deductible check for the amount I have indicated above.

The climber I am sponsoring is		
I wish my donation to be in the Memory / Name of		
My Name	email	
Street	City	
State Zip		

MAIL CHECKS TO: PROSTATE AWARENESS FOUNDATION 2166 12th Avenue, San Francisco, CA 94116