



PROSTATE AWARENESS FOUNDATION  
INTEGRATIVE PATHS TO HEALING

# CANCER CLIMB & TREK FOR PROSTATE AWARENESS

## The Bob Boardman Memorial Climb

### MT SHASTA, CA, JULY 14 – 21, 2012



- This year, 200,000 men will be told they have prostate cancer
- Every 90 seconds another man is diagnosed with the disease
- 30,000 men will die from prostate cancer this year
- One of five men diagnosed will be under 60 years of age
- 30% of all US men have undiagnosed prostate cancer by age 60
- In many cases men are being over-treated for a disease which will not progress

Since 2001, a select group of prostate cancer veterans, their family members, loved ones and friends have been participating in the annual Cancer Climb & Trek for Prostate Awareness expedition. The 2012 expedition will attempt a technical climb of 14,162' Mt Shasta in the Cascade Mountains of Northern California. A trekking team will also participate by hiking in the surrounding mountains while supporting the climbing team.

For all the expedition members, this is an opportunity to focus national attention on the prostate cancer epidemic while sending a message of hope and inspiration to those afflicted with the disease. Daily activities are designed to help men take a proactive approach to prostate health with an emphasis on diet, stress reduction and healthy life style. We would like to ask you for your support and help in achieving our objectives:

#### OUR GOALS

- Generate critically needed funding for prostate education, awareness and prevention programs.
- Inspire men and their families with the knowledge that there is a rich and rewarding life after diagnosis.
- Take a pro-active approach to prostate health

**We'd like you to be there with us in spirit when we test our endurance each day on the expedition.  
Please read the back of this flier for more information about how you can help.**



PROSTATE CANCER CLIMB  
Hap Weyman Memorial Prostate Cancer Awareness Project

[www.prostateawarenessfoundation.org](http://www.prostateawarenessfoundation.org)

# CANCER CLIMB AND TREK FOR PROSTATE AWARENESS MT SHASTA, CA JULY 14-21, 2012

## JOIN US IN SPIRIT ON OUR EXPEDITION TO CONQUOR PROSTATE CANCER

- Sponsor One of Our Determined Climbers / Trekkers
- Contribute in the Memory of a Special Individual
- Donate in the Name of Someone Living With Cancer
- Help Fund Education and Outreach Programs

DONOR LEVEL	COMMEMORATIVE GIFTS
___ TRAILHEAD - \$35	Collectible wallet card commemorating the climb with <i>Keys to Prostate Health</i>
___ BASECAMP - \$55+	Wallet card plus a collectible wristband commemorating the climb
___ MIDWAY - \$75+	All of the above
___ HIGH CAMP - \$150	All of the above
___ SUMMIT - \$250+	All of the above, plus a commemorative memento of this year's expedition

I support you every step of the way!

Here is my tax deductible check for the amount I have indicated above.

You can also donate on my behalf by credit card. It's easy, just visit my webpage listed below and follow the prompts.

The climber I am sponsoring is \_\_\_\_\_  
(Please put climber's name on your check)

I wish my donation to be in the Memory / Name of \_\_\_\_\_

My Name \_\_\_\_\_ email \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Please mail checks to: PROSTATE AWARENESS FOUNDATION, P.O. BOX 2934, SANTA ROSA, CA. 95409