

The objectives of the Free Fallin' Skydive for Prostate Awareness are:

- 1) To increase public awareness of this epidemic
- 2) To help many of us fulfill a lifelong dream of parachuting from a plane
- 3) To raise funding for the Prostate Awareness Foundation's outreach programs

A fourth objective is to build camaraderie, a common bond and shared sense of purpose between prostate support groups and their members all over. We are all in this together.

## A special offer to your prostate support group

Send a representative from your support group to participate in the Free Fallin' Skydive for Prostate Awareness on Saturday, June 16. The PAF will supply marketing materials and monitor your group's fundraising efforts and send thank you notes to all your contributors. After the \$500 minimum per jumper is achieved, your support group will receive 50% of the contributions over and above the \$500 minimum requirement. This is a win-win for building prostate awareness along with adding some working capital for your organization's outreach programs and other activities.

So sign your guys up to jump, then come to the Sonoma County Wine Country to watch your brave representative and other prostate cancer veterans and their supporters make their jump. Fun and games in the form of a BBQ, dart tournament, and other activities will be available.

FOR MORE INFO: Visit <u>www.ProstateAwarenessFoundation.org</u>, email Ken Malik at kamalik@prostateawarenessfoundation.org or give him a call at 415/407-3961.



The Prostate Awareness Foundation offers information, support, and education about the treatment options available to those with prostate cancer. The object is to lessen the trauma, impact, and depression associated with the disease and to encourage proactive responsibility for one's own healing. We also offer information to those who wish to take a preventative approach to the disease. Based in Sonoma County and the San Francisco Bay Area, we have been providing this service, nationwide since 1995.